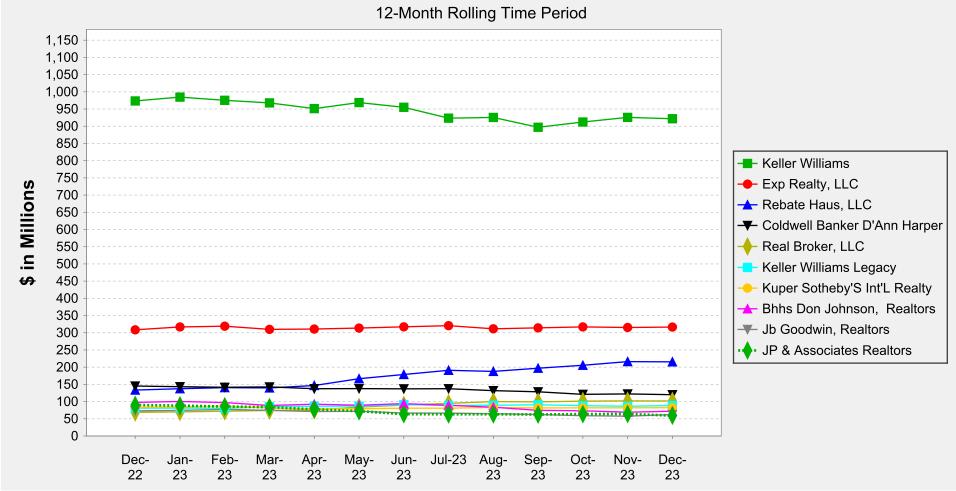
Market Share Trends

Keller Williams Realty Heritage



Total Sold List + Sell



MLS: SABOR Date: 12-Month Rolling Period Type: Broker Status: Total Sold List Price: All Construction Type: All Bedrooms: All Bathrooms: All

Property Types: Single Family Residential: (Single Family Detached, Manufactured, Garden/Patio Detached, Modular, Townhome, Other, Modular Home)

Counties:

Statistics are calculated using list-side and sell-side data. This may result in the double-counting of some properties due to double-ended brokerage transactions.

Each node on the chart represents a period of 12 consecutive months determined on a rolling basis with a new 12-month period beginning on the first day of each calendar month.

Market Share Trends

Annualized \$ Volume - Broker Total Sold List + Sell

12-Month Rolling Time Period

		Dec-23 -		
Name	%	Dec-22 \$	Dec-23*	Dec-22*
Keller Williams	-5.3	-51,717,834	921,772,682	973,490,516
Exp Realty, LLC	2.6	8,021,763	316,497,334	308,475,571
Rebate Haus, LLC	61.4	81,934,213	215,377,593	133,443,380
Coldwell Banker D'Ann Harper	-17.4	-25,246,161	119,966,290	145,212,451
Real Broker, LLC	47.9	32,931,623	101,691,253	68,759,630
Keller Williams Legacy	9.5	7,708,677	88,569,577	80,860,900
Kuper Sotheby'S Int'L Realty	-1.4	-1,131,887	82,264,579	83,396,466
Bhhs Don Johnson, Realtors	-26.3	-25,728,516	71,939,650	97,668,166
Jb Goodwin, Realtors	-14.8	-10,829,035	62,286,241	73,115,276
JP & Associates Realtors	-34.3	-30,962,377	59,241,697	90,204,074
Subtotals/Averages	-0.7	-15,019,534	2,039,606,896	2,054,626,430
MLS Totals/Averages	-10.4	-627,516,260	5,378,887,222	6,006,403,482

^{*} Represents a period of 12 consecutive months, ending on the last day of the month indicated.